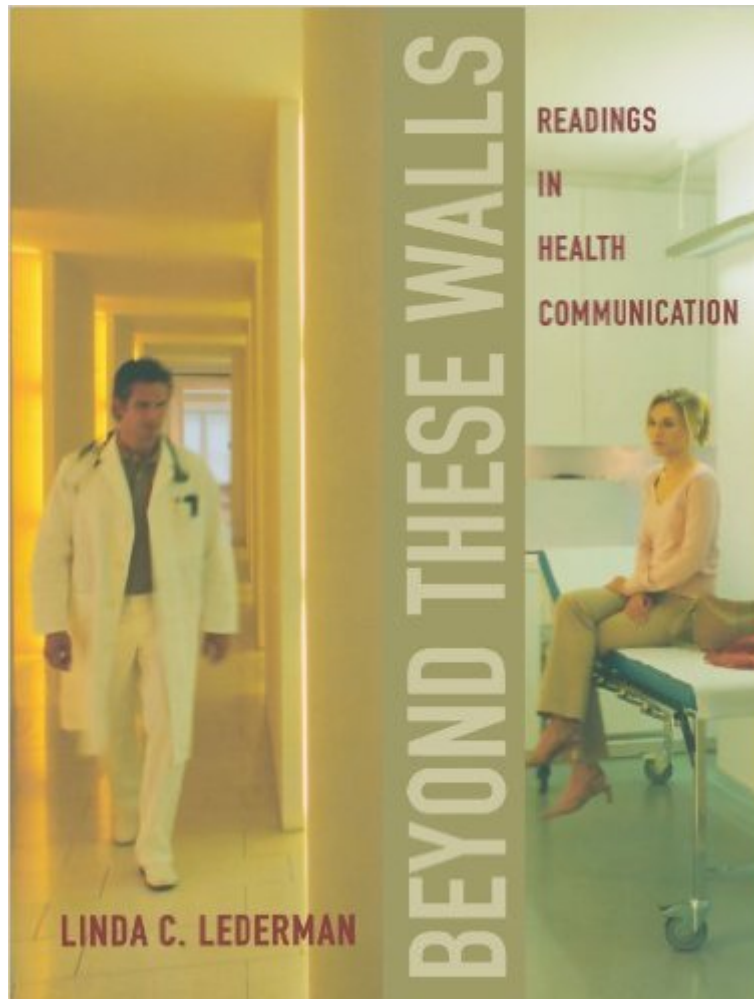


The book was found

Beyond These Walls: Readings In Health Communication



Synopsis

Beyond These Walls is an invaluable collection of foundational and cutting-edge readings from top scholars in the rapidly growing area of health communication. This innovative anthology demonstrates that health care and communication about health often take place at home, at work, at school, and in recreational and social settings--not just in doctors' offices and hospitals. Editor Linda C. Lederman has compiled essays that--through a wide range of theoretical and methodological approaches--investigate the following diverse topics:*

- * The historical background of health communication
- * The development of patient-provider communication as a key object of study
- * The prevalence of health promotion and other persuasive messages in public and individual health
- * The importance of social support offered inside and outside of traditional medical experiences
- * The growing importance of media literacy, particularly in a rapidly expanding information age
- * The increasingly relevant relationship between health communication and the organizations that help construct it
- * The future of health communication

Other subjects covered include the effects of socio-political and organizational structures on health communication, the impact of the Internet, and narrative as a significant conceptual approach to understanding health and illness. Individual chapter introductions draw students' attention to key points in each reading, and discussion questions--designed to encourage critical thinking--follow each article. A unique topical matrix, which identifies relevant subject categories in each chapter, places the research within the larger context of health communication.

Book Information

Paperback: 450 pages

Publisher: Oxford University Press; 1 edition (June 4, 2007)

Language: English

ISBN-10: 0195332504

ISBN-13: 978-0195332506

Product Dimensions: 9.2 x 1 x 7 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #378,087 in Books (See Top 100 in Books) #47 in [Books > Textbooks >](#)

[Medicine & Health Sciences > Allied Health Services > Caregiving](#) #119 in [Books > Textbooks >](#)

[Medicine & Health Sciences > Medicine > Clinical > Physician & Patient](#) #163 in [Books > Medical Books > Medicine > Doctor-Patient Relations](#)

Customer Reviews

One of my favorite textbooks I've ever purchased. An amazing collection of health communication research pieces for my graduate level course. Did not return or sell, I kept this book for future reference!

[Download to continue reading...](#)

Beyond These Walls: Readings in Health Communication Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Framing Floors, Walls and Ceilings: Floors, Walls, and Ceilings (For Pros By Pros) Exploring Stone Walls: A Field Guide to New England's Stone Walls The War within These Walls Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Readings of the Lotus Sutra (Columbia Readings of Buddhist Literature) Metaphysics: Contemporary Readings: 2nd Edition (Routledge Contemporary Readings in Philosophy) Strunk's Source Readings in Music History: The Nineteenth Century (Revised Edition) (Vol. 6) (Source Readings Vol. 6) Transcultural Communication In Nursing (Communication and Human Behavior for Health Science) Essentials Of Public Health Communication (Essential Public Health) Understanding Human Behavior: A Guide for Health Care Providers (Communication and Human Behavior for Health Science) Lionhead Rabbits The Complete Owner's Guide to Lionhead Bunnies The Facts on How to Care for these Beautiful Pets, including Breeding, Lifespan, Personality, Health, Temperament and Diet Communication Mosaics: An Introduction to the Field of Communication Digital Speech: Coding for Low Bit Rate Communication Systems (Wiley Series in Communication and Distributed Systems) American Pragmatism and Communication Research (Routledge Communication Series) Service Learning in Technical and Professional Communication (Part of the Allyn & Bacon Series in Technical Communication) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) A First Look at Communication Theory (Conversations with Communication Theorists) Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition

[Dmca](#)